

Wholesale Market DR Opportunities in the Wake of the EPSA Decision

MADRI Working Group Meeting #36 December 9th, 2014

www.pjm.com PJM©2014



Demand Response: PJM's Proposal vs Today

	Today	PJM Proposal
Capacity market	Supply resource (Similar to generation)	Demand bid
Capacity obligations	Reduce load per rules	Same
Who manages?	Curtailment service provider/load serving entity	Load-serving entity/ retail service provider
End-use customers	All may participate subject to regulatory rules	Same
Energy market	Economic or emergency resource; paid full LMP	No direct compensation; benefits through cost-savings
Ancillary service market	Curtailment service provider or load- serving entity manages	Same

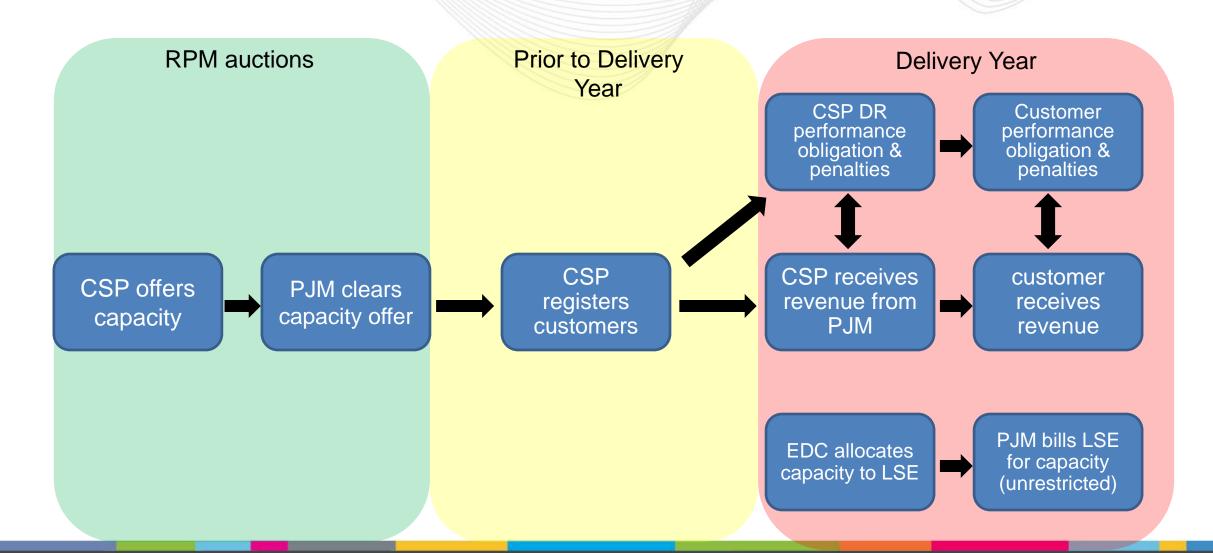
RERRA changes could significantly facilitate LSE DR model

2 PJM©2014



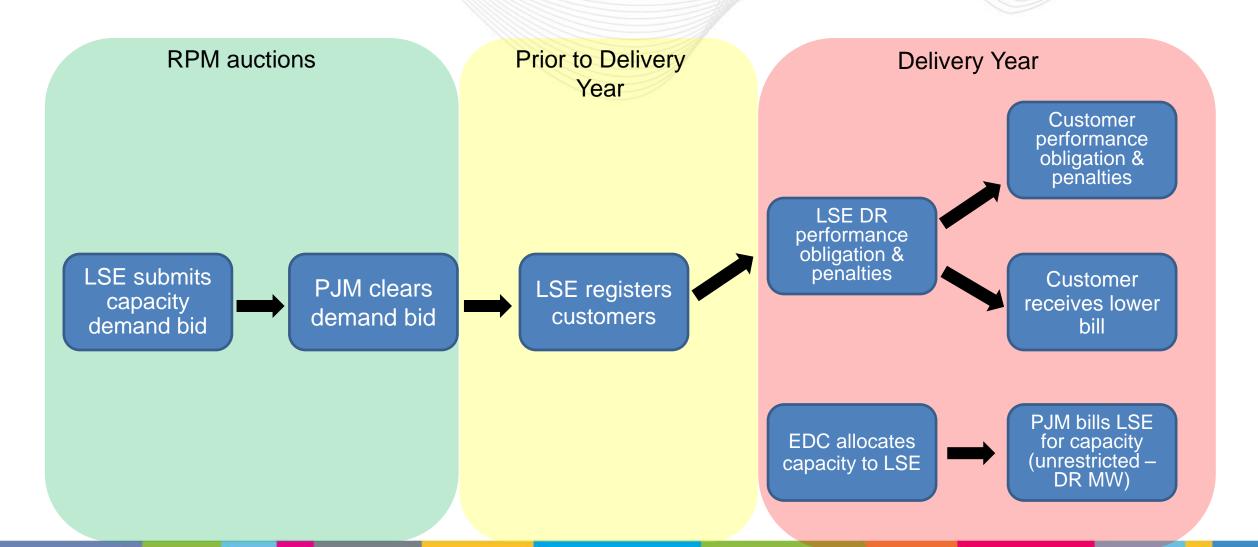
- PJM intends to file "stop gap" DR solution based on EPSA interpretation by end of the year
 - LSE DR model effective for next BRA (18/19 DY)
 - DR supply side model suspended for future auctions
 - Maintain current DR model (supply side) for existing DR commitments for next 3 DYs
 - No new supply side DR commitments in future auctions
- Stop gap solution will be effective in mid April 2015 (in time for BRA) contingent on status of request for Supreme Court to hear case.
- Model for DR participation in future auctions dependent upon final resolution of EPSA case and subsequent FERC process







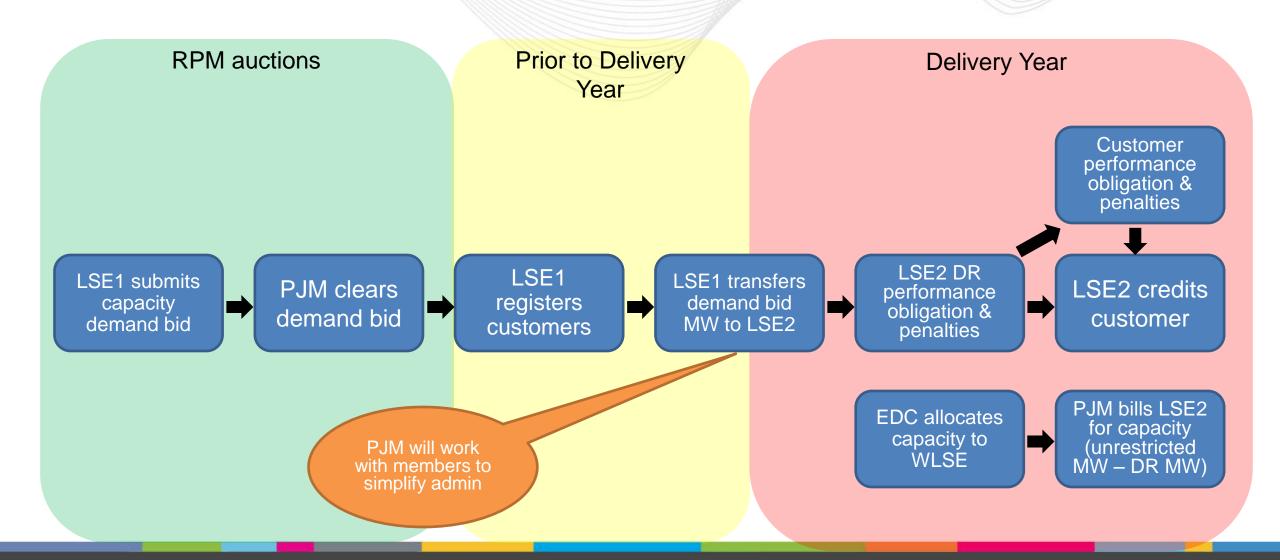
PJM proposed LSE DR capacity model (simple)



www.pjm.com 5 PJM©2014



LSE DR model (with customer switching)



www.pjm.com 6 PJM©2014



State Commission facilitation of DR in PJM under EPSA

- Modify POLR agreements to enable demand response from EDC (demand bid transfer to LSEs awarded load in auctions) for POLR customers
- Develop and approve retail CSP
- Modify existing LSE state licensing requirements to include mandatory execution of standard agreement between LSE and CSP
- Standard agreement would enable
 - Retail CSP to provide DR through LSE
 - Retail CSP to receive avoided capacity cost for DR from LSE
 - LSE to pass through any related charges to DR to Retail CSP
 - EDC to assign DR MW to the appropriate LSE for each customer during the Delivery Year
 - Facilitate DR transfer when customer's switch